



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: Matt Oestrich	STATION: WFLA
FROM: Meghan McGarr	HRP OFFICE: Washington, DC

REQUEST RECEIVED FROM

DATE: 8/24/12

BUYER: Laura Bassett
AGENCY: Great American Media
ADDRESS: 1010 Wisconsin Ave. Suite 800 Washington, DC 20007ie
PHONE #: 202-338-8700
FAX #: 202-338-0864
OTHER:

AVAILS FOR

COMMITTEE: Democratic Senatorial Campaign Committee
CHAIRPERSON:
TREASURER: Monica Dixon
ADDRESS: 430 S. Capitol St. SE Washington DC 20003
PHONE #: 202 224 2447
FAX #: 202 969 0354
OTHER:

FOR ISSUE

CANDIDATE: ISSUE
OFFICE:
PARTY: Democratic

DAYPARTS: All
SCHEDULE DATES: As Ordered
COMMERICAL LENGTH:
PROGRAMS:
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

REP HEADLINE# 6277344 TRF# E:120822
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 16.16
 CHANGES *** WFLA-TV ***

ADV # ADV. NAME ISS/DSCC REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6277344 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 16.16

REP: MAKEGOOD 10/8
 SPOTS CANCELED LN 19
 LN 63 ADDED
 PGM CHANGE LN'S 3,14,28,47-49,54
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DSCC IE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505
 AGENCY PRODUCT CODE = 53

3	NZ	1100A-1200N	30			\$250.00	10/9	10/12	3		TU-F	3
3	NZ	1100A-1200N	30			\$250.00	10/16	10/19	0		TU-F	0
3	NZ	1100A-1200N	30			\$250.00	10/23	10/26	3		TU-F	3
3	NZ	1100A-1200N	30			\$250.00	10/30	11/2	3		TU-F	3

PROGRAM : DAYTIME
 CON COM1: DAYTIME

Handwritten initials and date
 10/12

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP OCT8/12 16.16

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14		NZ	730P-800P	30		\$1,500.00	10/9	10/19	1		TU-F	2
PROGRAM : ET												
CON COM1: ET												
19		S	600P-630P	30		\$1,000.00	10/13	10/20	0		SAT	0
PROGRAM : NEWSCH8-6 SAT												
CON COM1: NEWSCH8-6 SAT												
28		NZ	1100A-1200N	30		\$250.00	10/15	10/15	1		MON	1
28		NZ	1100A-1200N	30		\$250.00	10/22	10/22	0		MON	0
28		NZ	1100A-1200N	30		\$250.00	10/29	10/29	1		MON	1
28		NZ	1100A-1200N	30		\$250.00	11/5	11/5	1		MON	1
PROGRAM : DAYTIME												
CON COM1: DAYTIME												
47		NZ	700P-730P	30		\$2,000.00	10/23	11/2	2		TU-F	4
PROGRAM : NEWS												
CON COM1: NEWS												
48		NZ	700P-730P	30		\$1,500.00	10/15	10/22	1		MON	2
PROGRAM : NEWS												
CON COM1: NEWS												
49		NZ	700P-730P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
54		NZ	730P-800P	30		\$2,000.00	10/23	11/2	1		TU-F	2
PROGRAM : ET												
CON COM1: ET												
63		A	600P-630P	30		\$1,000.00	10/14	10/21	1		SUN	2
PROGRAM : NEWS												
CON COM1: NEWS												

REP HEADLINE# 6277344 TRF# E:120822
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 16.16
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12	134650.00	NOV/12	54350.00									
CONTRACT TOTAL												189000.00
TOTAL SPOTS												161

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6277344 TRF# E:120822 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT3/12 12.09
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WFLA-TV ***
 CHANGES

ADV # ADV. NAME ISS/DSCC REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K ST NW,
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6277344 CLASS: NATL. LOCAL REGIONAL

PROCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 12.09

REP: REVISION
 SPOTS CANCELED ON LN'S 3,8,10-11,20,22,24,26-28,40,44,49,60,62
 NEW TTL \$189,000
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DSCC IE

10/18

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			ES 1100A-1200N	30		\$250.00	10/9	10/12	3		TU-F	3
3			ES 1100A-1200N	30		\$250.00	10/16	10/19	0		TU-F	0
3			ES 1100A-1200N	30		\$250.00	10/23	10/26	3		TU-F	3
3			ES 1100A-1200N	30		\$250.00	10/30	11/2	3		TU-F	3

AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505
 AGENCY PRODUCT CODE = 53

PROGRAM : NC8 MIDDAY
 CON COM1: NC8 MIDDAY

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP OCT3/12 12.09
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	E		500P-530P	30		\$1,500.00	10/9	10/12	2		TU-F	2
PROGRAM : NWSCH8 AT 5P												
CON COM1: NWSCH8 AT 5P												
10	S		600P-630P	30		\$2,000.00	10/9	10/12	2		TU-F	2
10	S		600P-630P	30		\$2,000.00	10/16	10/19	0		TU-F	0
PROGRAM : NWSCH8 AT SIX												
CON COM1: NWSCH8 AT SIX												
11	S		600A-700A	30		\$1,250.00	10/9	10/12	2		TU-F	2
11	S		600A-700A	30		\$1,250.00	10/16	10/19	0		TU-F	0
PROGRAM : NC8 TODAY@6AM												
CON COM1: NC8 TODAY@6AM												
10	S		630P-700P	30		\$6,000.00	10/28	10/28	0		SUN	0
PROGRAM : NBC NIGHTLY NEWS SUNDAY												
CON COM1: NBC NIGHTLY NEWS SUNDAY												
12	S		900P-1000P	30		\$4,500.00	10/17	10/17	0		WED	0
PROGRAM : LAW AND ORDER												
CON COM1: LAW AND ORDER												
14	S		100P-200P	30		\$650.00	10/30	11/2	1		TU-F	1
PROGRAM : DAYS-OUR LIVES												
CON COM1: DAYS-OUR LIVES												
16	S		1135P-1237A	30		\$1,000.00	10/23	10/26	0		TU-F	0
PROGRAM : TONITE SHW-NBC												
CON COM1: TONITE SHW-NBC												
17	S		1135P-1237A	30		\$1,300.00	10/30	11/2	0		TU-F	0
PROGRAM : TONITE SHW-NBC												
CON COM1: TONITE SHW-NBC												

REP HEADLINE# 6277344 TRF# E:120822
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
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OCT3/12 12.09
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	ES		1100A-1200N	30		\$250.00	10/15	10/15	1		MON	1
28	ES		1100A-1200N	30		\$250.00	10/22	10/22	0		MON	0
28	ES		1100A-1200N	30		\$250.00	10/29	10/29	1		MON	1
28	ES		1100A-1200N	30		\$250.00	11/5	11/5	1		MON	1
PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY												
40	E		600P-630P	30		\$2,500.00	10/30	11/2	2		TU-F	2
PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX												
41	S		600A-700A	30		\$1,450.00	10/30	11/2	0		TU-F	0
PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM												
42	E		700P-730P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30												
40	ES		600P-630P	30		\$1,350.00	11/3	11/3	0		SAT	0
PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT												
40	S		900P-1000P	30		\$5,500.00	10/31	10/31	0		WED	0
PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER												

OCT/12 134650.00 NOV/12 54350.00
 CONTRACT TOTAL 189000.00
 TOTAL SPOTS 161

REP HEADLINE# 6277344 TRF# E:120822
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
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 OCT3/12 12.09
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Origina

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Disc-1e	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	02	500	30 Comme	Nbr of Spots 3					3	150
2	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	800	30 Comme	Nbr of Spots 2	2				4	320
3	M-F 11a Daytime .TWTF..	02	250	30 Comme	Nbr of Spots 3		3			9	225
4	M-F 12p Today Show III .TWTF..	02	300	30 Comme	Nbr of Spots 1					1	30
5	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 2					2	80
6	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 3	3	3			9	360
7	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots 3					3	135
8	M-F 4p Dr Oz .TWTF..	02	800	30 Comme	Nbr of Spots 3	3				6	480
9	M-F 5p News	02	1500	30 Comme	Nbr of Spots 2					2	300
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

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 Washington DC 20007



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 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 189000	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
10	M-F 530p News .TWTF..	02	1500	30 Comme		2				2	600
11	M-F 6p News .TWTF..	02	2000	30 Comme		2				2	400
12	M-F 6a News .TWTF..	02	1250	30 Comme		2				2	250
13	M-F 7p News .TWTF..	02	1300	30 Comme		2				2	600
14	M-F 7a Today Show .TWTF..	02	1400	30 Comme		2				2	560
15	M-F 730p Entertainment Tonight .TWTF..	02	1500	30 Comme		1				1	300
16	M-F 9a Today Show II .TWTF..	01	1050	30 Comme		3				3	1260
17	M-Su 11p News .TWTF..	02	2200	30 Comme		2				2	440
18	Mon 8-10p ET / 7-9p CT Voice M.....	02	14000	30 Comme		1				1	1400
19	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1350	30 Comme		1				1	135
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

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 Washington DC 20007



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Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
21	Sun 8a Today ShowS	02	650	30 Comme	1					1	65
23	M-F 1p Days Of Our Lives .TWTF..	02	600	30 Comme		2	2			4	240
24	M-F 1p Days Of Our Lives .TWTF..	02	650	30 Comme				1		1	65
25	M-F 1p Days Of Our Lives M.....	02	600	30 Comme			1	1		2	120
26	M-F 11a Daytime M.....	02	250	30 Comme		1			1	3	75
29	M-F 12p Today Show III .TWTF..	02	350	30 Comme		1				1	35
30	M-F 12p Today Show III .TWTF..	01	400	30 Comme			1	1		2	80
31	M-F 2p Rachael Ray M.....	02	400	30 Comme		1	1	1	1	4	160
32	M-F 3p Doctors .TWTF..	03	550	30 Comme		3	3	3		9	495
33	M-F 3p Doctors M.....	03	450	30 Comme		1				1	45
34	M-F 3p Doctors	03	550	30 Comme			1	1	1	3	165
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

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Buyer: Comm/ Issue	Client/Product/Estimate: 49 /53 /1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
35	M-F 4p Dr Oz TWTF..	02	1000	30 Comme			3	3		6	600
				Nbr of Spots							
36	M-F 4p Dr Oz M.....	02	800	30 Comme		1	1			2	160
				Nbr of Spots							
37	M-F 4p Dr Oz M.....	02	1000	30 Comme				1	1	2	200
				Nbr of Spots							
38	M-F 5p News TWTF..	01	1700	30 Comme			2	2		4	680
				Nbr of Spots							
39	M-F 530p News TWTF..	01	1700	30 Comme			2	2		4	680
				Nbr of Spots							
40	M-F 6p News TWTF..	01	2500	30 Comme							
				Nbr of Spots							
41	M-F 6p News M.....	02	2000	30 Comme			1			1	200
				Nbr of Spots							
42	M-F 6p News M.....	01	2500	30 Comme					1	1	250
				Nbr of Spots							
43	M-F 6a News TWTF..	02	1350	30 Comme			2			2	270
				Nbr of Spots							
45	M-F 6a News M.....	02	1250	30 Comme			1			1	125
				Nbr of Spots							
46	M-F 6a News M.....	01	1450	30 Comme					1	1	145
				Nbr of Spots							
Weekly Totals:					Total Spots(Ord Spots)	38	36	41	38	8	161

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Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
47	M-F 7p News TWTF..	01	2000	30 Comme			2	2		4	800
48	M-F 7p News M.....	02	1500	30 Comme		1	1			2	300
49	M-F 7p News M.....	01	2000	30 Comme					1	1	200
50	M-F 7a Today Show TWTF..	02	1800	30 Comme			2			2	320
51	M-F 7a Today Show TWTF..	02	1800	30 Comme				2		2	360
52	M-F 7a Today Show M.....	02	1400	30 Comme		1				1	140
53	M-F 7a Today Show M.....	02	1600	30 Comme				1		1	160
54	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme			1	1		2	400
55	M-F 9a Today Show II M.....	01	1050	30 Comme		1	1	1	1	4	420
56	M-Su 11p News TWTF..	01	2500	30 Comme		2	2	2		6	1500
Weekly Totals: Total Spots(Ord Spots)					36	36	41	38	8	161	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 801 Issue 2
 Washington DC 20007



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 Tampa, FL 33601

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Buyer: ..	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
57	M-Su 11p News M.....	02	2200	30 Comme		1				1	220
58	M-Su 11p News M.....	01	2500	30 Comme				1		1	250
59	Sat 1130p ET / 1030p CT Saturday Night LiveS.	02	1500	30 Comme				1		1	150
61	Sun 8a Today ShowS	02	1000	30 Comme				1		1	100
63	Sun 6p NewsS	02	1000	30 Comme						2	200
Weekly Totals: Total Spots(Ord Spots)					38	36	41	38	8	161	

Grand Totals						
	Month 10 Weeks: 4			Month 11 Weeks: 4		
	10/08	10/15	10/22	10/29	11/05	
Totals						
Spots	161	38	36	41	38	8
Cost	189000	39050	49900	45700	45150	9200

Grand Totals: Spots: 161

Gross Total: 189,000.00
 Commission: 28,350.00
 Net Total: 160,650.00

REP HEADLINE# 6277344
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG15/12 09.0
*** WFLA-TV ***

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AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

ORDER # CONTRACT # 6277344 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG15/12 09.01

REP: NEW ORDER
TTL \$234,000 @187X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DSCC IE

MM: 43350



Handwritten initials or signature.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 49
AGENCY PRODUCT CODE = 53
AGENCY EST# = 1505

1			100P-200P	30		\$500.00	10/9	10/12	3		TU-F	3
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PROGRAM : DAYS-OUR LIVES
CON COM1: DAYS-OUR LIVES

2			1135P-1237A	30		\$800.00	10/9	10/19	2		TU-F	4
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PROGRAM : TONITE SHW-NBC
CON COM1: TONITE SHW-NBC

3			1100A-1200N	30		\$250.00	10/9	11/2	3		TU-F	12
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PROGRAM : NC8 MIDDAY
CON COM1: NC8 MIDDAY

Handwritten signature.

AUG15/12 09.0
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$300.00	10/9	10/12	1		TU-F	1
5			200P-300P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	10/9	10/12	2		TU-F	2
5			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/16	11/2	3		TU-F	9
6			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/9	10/12	3		TU-F	3
7			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$800.00	10/9	10/19	3		TU-F	6
8			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,500.00	10/9	10/19	2		TU-F	4
9			530P-600P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,500.00	10/9	10/19	2		TU-F	4
10			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,000.00	10/9	10/12	2		TU-F	2
10			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,000.00	10/16	10/19	2		TU-F	2
11			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/9	10/12	2		TU-F	2
11			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/16	10/19	2		TU-F	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,500.00	10/9	10/19	2		TU-F	4
13			700A-900A PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,400.00	10/9	10/12	2		TU-F	2
13			700A-900A PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,400.00	10/16	10/19	2		TU-F	2
14			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,500.00	10/9	10/19	1		TU-F	2
15			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	10/9	11/2	3		TU-F	12
16			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,200.00	10/9	10/13	2		TU-SA	2
17			800P-1000P PROGRAM : VOICE-NBC CON COM1: VOICE-NBC	30		14000.00	10/15	10/15	1		MON	1
18			1130P-101A PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<	30		\$1,350.00	10/13	10/13	1		SAT	1
19			600P-630P PROGRAM : NEWSCH8-6 SAT CON COM1: NEWSCH8-6 SAT	30		\$1,000.00	10/13	10/20	1	MA	SAT	2
20			630P-700P PROGRAM : NBC NIGHTLY NEWS SUNDAY CON COM1: NBC NIGHTLY NEWS SUNDAY	30		\$6,000.00	10/28	10/28	1		SUN	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
21			800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$650.00	10/14	10/14	1		SUN	1
22			900P-1000P PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER	30		\$4,500.00	10/17	10/17	1		WED	1
23			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	10/16	10/26	2		TU-F	4
24			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$650.00	10/30	11/2	3		TU-F	3
25			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	10/22	10/29	1		MON	2
26			1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,000.00	10/23	10/26	2		TU-F	2
27			1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,300.00	10/30	11/2	2		TU-F	2
28			1100A-1200N PROGRAM : NC8 MIDDAY CON COM1: NC8 MIDDAY	30		\$250.00	10/15	11/5	1		MON	4
29			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$350.00	10/16	10/19	1		TU-F	1

AUG15/12 09.0
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
30			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	10/23	11/2	1		TU-F	2
31			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/15	11/5	1		MON	4
32			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$550.00	10/16	11/2	3		TU-F	9
33			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/15	10/15	1		MON	1
34			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$550.00	10/22	11/5	1		MON	3
35			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,000.00	10/23	11/2	3		TU-F	6
36			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$800.00	10/15	10/22	1		MON	2
37			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,000.00	10/29	11/5	1		MON	2
38			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,700.00	10/23	11/2	2		TU-F	4

REP HEADLINE# 6277344
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 09.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,700.00	10/23	11/2	2		TU-F	4
40			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,500.00	10/23	11/2	2		TU-F	4
41			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,000.00	10/22	10/22	1		MON	1
42			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$2,500.00	11/5	11/5	1		MON	1
43			600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,350.00	10/23	10/26	2		TU-F	2
44			600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,450.00	10/30	11/2	2		TU-F	2
45			600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,250.00	10/22	10/22	1		MON	1
46			600A-700A PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,450.00	11/5	11/5	1		MON	1
47			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$2,000.00	10/23	11/2	2		TU-F	4

News @ 7

REP HEADLINE# 6277344
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP

FAX# 703-516-9680
 AUG15/12 09.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			700P-730P	30		\$1,500.00	10/15	10/22	1		MON	2
			PROGRAM : ENT TONIGHT 30									
			CON COM1: ENT TONIGHT 30									
49			700P-730P	30		\$2,000.00	10/29	11/5	1		MON	2
			PROGRAM : ENT TONIGHT 30									
			CON COM1: ENT TONIGHT 30									
50			700A-900A	30		\$1,600.00	10/23	10/26	2		TU-F	2
			PROGRAM : TODAY SHW<									
			CON COM1: TODAY SHW<									
51			700A-900A	30		\$1,800.00	10/30	11/2	2		TU-F	2
			PROGRAM : TODAY SHW<									
			CON COM1: TODAY SHW<									
52			700A-900A	30		\$1,400.00	10/15	10/15	1		MON	1
			PROGRAM : TODAY SHW<									
			CON COM1: TODAY SHW<									
53			700A-900A	30		\$1,600.00	10/29	10/29	1		MON	1
			PROGRAM : TODAY SHW<									
			CON COM1: TODAY SHW<									
54			730P-800P	30		\$2,000.00	10/23	11/2	1		TU-F	2
			PROGRAM : EXTRA									
			CON COM1: EXTRA									
55			900A-1000A	30		\$1,050.00	10/15	11/5	1		MON	4
			PROGRAM : TODAY SHW2-NBC									
			CON COM1: TODAY SHW2-NBC									
56			1100P-1135P	30		\$2,500.00	10/16	11/3	2		TU-SA	6
			PROGRAM : NWSCH8 AT 11<									
			CON COM1: NWSCH8 AT 11<									

News @ 7
News @ 7

REP HEADLINE# 6277344
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 09.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,200.00	10/15	10/15	1		MON	1
58			1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,500.00	10/29	10/29	1		MON	1
59			1130P-101A PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<	30		\$1,500.00	10/27	10/27	1		SAT	1
60			600P-630P PROGRAM : NWSCH8-6 SAT CON COM1: NWSCH8-6 SAT	30		\$1,350.00	10/27	11/3 MR	1		SAT	2
61			800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$1,000.00	10/28	10/28	1		SUN	1
62			900P-1000P PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER	30		\$5,500.00	10/31	10/31	1		WED	1
OCT/12 164000.00 NOV/12 70000.00												
CONTRACT TOTAL 234000.00												
TOTAL SPOTS 187												

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WTSP 21% WTVT 15% WTOG 21% WTTA 1% WMOR 1%
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 6% CABL 0%

SVC- NSI
 DEMOS- RA35+*

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 /53 /1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Dsc-cle	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	02	500	30 Comme	Nbr of Spots 3					3	150
2	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	800	30 Comme	Nbr of Spots 2	2				4	320
3	M-F 11a Daytime .TWTF..	02	250	30 Comme	Nbr of Spots 3	3	3	3		12	300
4	M-F 12p Today Show III .TWTF..	02	300	30 Comme	Nbr of Spots 1					1	30
5	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 2					2	80
6	M-F 2p Rachael Ray .TWTF..	02	400	30 Comme	Nbr of Spots 3	3	3	3		9	360
7	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots 3					3	135
8	M-F 4p Dr Oz .TWTF..	02	800	30 Comme	Nbr of Spots 3	3				6	480
9	M-F 5p News	02	1500	30 Comme	Nbr of Spots 2	2				4	600
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
10	M-F 530p News .TWTF..	02	1500	30 Comme	Nbr of Spots	2	2			4	600
11	M-F 6p News .TWTF..	02	2000	30 Comme	Nbr of Spots	2	2			4	800
12	M-F 6a News .TWTF..	02	1250	30 Comme	Nbr of Spots	2	2			4	500
13	M-F 7p News .TWTF..	02	1500	30 Comme	Nbr of Spots	2	2			4	600
14	M-F 7a Today Show .TWTF..	02	1400	30 Comme	Nbr of Spots	2	2			4	560
15	M-F 730p Entertainment Tonight .TWTF..	02	1500	30 Comme	Nbr of Spots	1	1			2	300
16	M-F 9a Today Show II .TWTF..	01	1050	30 Comme	Nbr of Spots	3	3	3		12	1260
17	M-Su 11p News .TWTF..	02	2200	30 Comme	Nbr of Spots	2				2	440
18	Mon 8-10p ET / 7-9p CT Voice M.....	02	14000	30 Comme	Nbr of Spots		1			1	1400
19	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1350	30 Comme	Nbr of Spots	1				1	135
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49/53/1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est/PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
20	Sun 630p ET / 530p CT NBC Nightly NewsS	01	6000	30 Comme			1			1	600
21	Sun 8a Today ShowS	02	650	30 Comme	1					1	65
22	Wed 9p ET / 8p CT Law & Order SVU ..W....	02	4500	30 Comme		1				1	450
23	M-F 1p Days Of Our Lives .TWTF..	02	600	30 Comme		2	2			4	240
24	M-F 1p Days Of Our Lives .TWTF..	02	650	30 Comme				3		3	195
25	M-F 1p Days Of Our Lives M.....	02	600	30 Comme			1	1		2	120
26	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	02	1000	30 Comme			2			2	200
27	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	01	1300	30 Comme				2		2	260
28	M-F 11a Daytime M.....	02	250	30 Comme		1	1	1	1	4	100
29	M-F 12p Today Show III .TWTF..	02	350	30 Comme		1				1	35
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
 PHONE (813) 228-8888

Client: Democratic Senate Campaign Submission Cost: 230650 Campaign Ref: E:120822104
 Buyer: Comm/ Issue Client/Product/Estimate: 49 / 53 / 1505 Sales Rep: HRP Washington, DC
 Schedule Dates: 10/08/12 to 11/11/12 Weeks: 5 Order Ref: 06277344
 Est./PO Number: 06277344 Contract type: Political Business Type: POLITICAL
 Associated Copies: No Business Category: Transactional

Original

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
30	M-F 12p Today Show III .TWTF..	01	400	30 Comme	Nbr of Spots		1	1		2	80
31	M-F 2p Rachael Ray M.....	02	400	30 Comme	Nbr of Spots	1	1	1	1	4	160
32	M-F 3p Doctors .TWTF..	03	550	30 Comme	Nbr of Spots	3	3	3		9	495
33	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots		1			1	45
34	M-F 3p Doctors M.....	03	550	30 Comme	Nbr of Spots		1	1	1	3	165
35	M-F 4p Dr Oz .TWTF..	02	1000	30 Comme	Nbr of Spots		3	3		6	600
36	M-F 4p Dr Oz M.....	02	800	30 Comme	Nbr of Spots	1	1			2	160
37	M-F 4p Dr Oz M.....	02	1000	30 Comme	Nbr of Spots			1	1	2	200
38	M-F 5p News .TWTF..	01	1700	30 Comme	Nbr of Spots		2	2		4	680
39	M-F 530p News .TWTF..	01	1700	30 Comme	Nbr of Spots		2	2		4	680
40	M-F 6p News .TWTF..	01	2500	30 Comme	Nbr of Spots		2	2		4	1000
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign Submission Cost: 230650 Campaign Ref: E:120822104
 Buyer: Comm/ Issue Client/Product/Estimate: 49 / 53 / 1505 Sales Rep: HRP Washington, DC
 Schedule Dates: 10/08/12 to 11/11/12 Weeks: 5 Order Ref: 06277344
 Est./PO Number: 06277344 Contract type: Political Business Type: POLITICAL
 Associated Copies: No Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
41	M-F 6p News M.....	02	2000	30 Comme	Nbr of Spots		1			1	200
42	M-F 6p News M.....	01	2500	30 Comme	Nbr of Spots				1	1	250
43	M-F 6a News .TWTF..	02	1350	30 Comme	Nbr of Spots		2			2	270
44	M-F 6a News .TWTF..	01	1450	30 Comme	Nbr of Spots			2		2	290
45	M-F 6a News M.....	02	1250	30 Comme	Nbr of Spots		1			1	125
46	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots				1	1	145
47	M-F 7p News .TWTF..	01	2000	30 Comme	Nbr of Spots		2	2		4	800
48	M-F 7p News M.....	02	1500	30 Comme	Nbr of Spots		1			1	300
49	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1	1	400
50	M-F 7a Today Show .TWTF..	02	1600	30 Comme	Nbr of Spots		2			2	320
51	M-F 7a Today Show	02	1800	30 Comme	Nbr of Spots			2		2	360
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Great American Media Democratic Senate Campaign Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 748 Issue 1
 Washington DC 20007



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Democratic Senate Campaign	Submission Cost: 230650	Campaign Ref: E:120822104
Buyer: Comm/ Issue	Client/Product/Estimate: 49 / 53 / 1505	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 11/11/12	Weeks: 5	Order Ref: 06277344
Est./PO Number: 06277344	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
52	M-F 7a Today Show TWTF..	02	1400	30 Comme		1				1	140
53	M-F 7a Today Show M.....	02	1800	30 Comme				1		1	180
54	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme			1	1		2	400
55	M-F 9a Today Show II M.....	01	1050	30 Comme		1	1	1	1	4	420
56	M-Su 11p News .TWTF.S.	01	2500	30 Comme		2	2	2		6	1500
57	M-Su 11p News M.....	02	2200	30 Comme			1			1	220
58	M-Su 11p News M.....	01	2500	30 Comme				1		1	250
59	Sat 1130p ET / 1030p CT Saturday Night LiveS.	02	1500	30 Comme				1		1	150
60	Sat 6p NewsS.	02	1350	30 Comme				1		1	135
61	Sun 8a Today ShowS	02	1000	30 Comme				1		1	100
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

News channel 8
on your side

MeTV

TBO.com
Tampa Bay Online

P.O. Box 1410
Tampa, FL 33601

Origina

Client:	Democratic Senate Campaign	Submission Cost:	230650	Campaign Ref:	E:120822104
Buyer:	Comm/ Issue	Client/Product/Estimate:	49 / 53 / 1505	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 11/11/12	Weeks:	5	Order Ref:	06277344
Est./PO Number:	06277344	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	10/22	10/29	11/05	Total	Cost
62	Wed 9p ET / 8p CT Law & Order SVU ..W....	02	5500	30				1		1	550
			Comme	Nbr of Spots							
Weekly Totals: Total Spots(Ord Spots)					37	45	48	46	8	184	

Grand Totals						
	Totals	Month 10 Weeks: 4		Month 11 Weeks: 4		
		10/08	10/15	10/22	10/29	11/05
Spots	184	37	45	48	46	8
Cost	230650	38050	63650	60300	59450	9200

Spots:	184
Gross Total:	230,650.00
Commission:	34,597.50
Net Total:	196,052.50

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, DAN NAGELBERG
do hereby request station time concerning the following issue:

DSCC-IE ND.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em;">AS ORDERED</p>					

Total Charges:

This broadcast time will be used by: DSCC-IE ND.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSC - IE N.D.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*MONICA DIXON
430 S. CAPITOL ST SE
WASHINGTON DC 20003*

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

<p><i>4/27/12</i> Date</p>	<p><i>[Signature]</i> Signature</p>	<p><i>101-738-8700</i> Contact Phone Number</p>
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TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

<p>_____ Signature</p>	<p>_____ Printed Name</p>	<p>_____ Title</p>
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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.